

Government and Social Media

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Social Media for Communicators Conference

March, 2008

The U.S. Government's Official Web Portal



The screenshot shows the USA.gov homepage with a navigation bar at the top containing links for Home, Site Index, E-mail, Phone, Chat, Our Blog, and Mobile. On the right, there are links for Español and Other Languages, and a phone number: 1 (800) FED INFO, 1 (800) 333-4636. The USA.gov logo is prominently displayed in the center, with the tagline "Government Made Easy". Below the logo is a search bar with a "Search" button. A secondary navigation bar features tabs for "For Citizens", "For Businesses and Nonprofits", "For Government Employees", and "For Visitors to the U.S.". Underneath these are sub-links for Kids, Parents, Seniors, Military and Veterans, Americans Abroad, and More Audiences >>. The main content area is divided into several sections: "Get It Done Online!" with a list of services like "Register to Vote" and "Apply for Student Aid"; "Government Information by Topic" with categories such as "Benefits and Grants", "Consumer Guides", "Defense and International", "Environment, Energy, and Agriculture", "Jobs and Education", "Money and Taxes", "Public Safety and Law", "Reference and General Government", and "Science and Technology"; and "News and Features" with articles like "Tax Relief Proposal" and "2008 Primary Dates". A search bar is also present in the top right corner of the main content area.

Home | Site Index | E-mail | Phone | Chat | Our Blog | Mobile

Español | Other Languages

1 (800) FED INFO
1 (800) 333-4636

USA.gov
Government Made Easy

Government Web Images News USA.gov

Search

For Citizens For Businesses and Nonprofits For Government Employees For Visitors to the U.S.

Kids Parents Seniors Military and Veterans Americans Abroad More Audiences >>

Get It Done Online!

- Shop Government Auctions
- Apply for Government Jobs
- Register to Vote
- Apply for Student Aid
- Find Federal Forms
- Contact Elected Officials
- 100 More Online Services >>**

Change text size: A A A

- E-mail this page
- Print this page
- Receive updates by e-mail
- USA.gov RSS Feeds **XML**
- Tutorials: Find Government Info
- BOOKMARK

Government Information by Topic

Benefits and Grants
Loans, money, funding, financial aid, food stamps...

Consumer Guides
Identity theft, fraud, scams, recalls, credit reports, complaints, debt...

Defense and International
Military, international affairs, trade, embassies, visas, immigration...

Environment, Energy, and Agriculture
Weather, farms, solar, gas, electricity, recycling, natural resources...

Jobs and Education
Employment, career, workplace, labor, school, students, teachers...

Money and Taxes
Unclaimed government money, credit, saving, retirement...

Public Safety and Law
Crime, prison, law enforcement, disasters, emergencies...

Reference and General Government
Libraries, forms, government news, laws, photos, maps, research...

Science and Technology

News and Features

Tax Relief
Tax Relief Proposal
Get facts about the economic growth package and potential tax rebates.

2008 Primary Dates
Find dates for your state's primary or caucus. Go vote!

Foreclosure Resources
Do you need help making your mortgage payment?

<http://www.usa.gov>

Government Policy Issues

Sample conversation between
government web manager
and legal counsel

Our Discussion Today

- Government examples of those leading the way
- Government opportunities and challenges
- Steps and resources to move ahead
- Working together across government

Government Putting Social Media to Work

- Syndicated Web Feeds
- Blogs
- Wikis
- Multimedia: Video &,Photo Sharing, Podcasting
- Social Networking Sites
- Social News Sites
- Mashups
- Widgets
- Virtual Worlds

Syndicated Web Feeds and Government

- USA.gov library of federal RSS feeds
 - http://www.usa.gov/Topics/Reference_Shelf/Libraries/RSS_Library.shtml
- Webcontent.gov offers RSS advice
 - <http://www.usa.gov/webcontent/technology/rss.shtml>
- USGS guidance on creating RSS feeds
 - http://www.usgs.gov/corecast/docs/rss_cheatsheet.pdf



The screenshot shows the USA.gov website's RSS Library page. The header includes navigation links like Home, Site Index, E-mail, Phone, Chat, Our Blog, and Mobile. The main content area is titled "U.S. Government RSS Library" and provides information about official government services. It features a sidebar with "By Organization" (A-Z Agency Index, Federal Government, State Government, Local Government, Tribal Government) and "By Topic" (Benefits and Grants, Consumer Guides, Defense and International, Environment, Enerav). The main content lists various RSS feeds such as "Business and Economics RSS Feeds", "Family, Home, and Community RSS Feeds", "Health RSS Feeds", "Consumer RSS Feeds", "Defense and International Relations RSS Feeds", "Education and Employment RSS Feeds", "Public Safety and Law RSS Feeds", and "Reference and General Government RSS Feeds". A search bar and a "Search" button are visible in the top right corner. The page also includes a "Featured Sites" section with links to "Blogs from the U.S. Government" and "Podcasts from the U.S. Government", and a "More About RSS" section with links to "What is RSS?" and "Download an RSS Reader".

EPA RSS Feeds

Newsroom | US EPA - Mozilla Firefox

File Edit View History Bookmarks Tools Help deljcio.us

http://yosemite.epa.gov/opa/admpress.nsf/RSS

U.S. Environmental Protection Agency

EPA Newsroom

[Recent Additions](#) | [Contact Us](#) | [Print Version](#)

[EPA Home](#) > [EPA Newsroom](#) > RSS Feeds

RSS Feeds

EPA currently offers RSS feeds of all headquarters-issued news releases. Right click the XML button and select **Copy Shortcut** from the menu that appears. Paste this shortcut into your RSS feed reader. [More information about RSS feeds](#) can be found below.

By Category	By Issuing Office
XML All Headquarters News Releases	XML Headquarters
XML Agriculture	XML Region 01
XML Air	XML Region 02
XML Awards and Recognition	XML Region 03
XML Compliance and Enforcement	XML Region 04
XML Emergency Response	XML Region 05
XML Energy	XML Region 06
XML Grants	XML Region 07
XML Hazardous Waste	XML Region 08
XML Partnerships and Stewardship	XML Region 09
XML Radiation	XML Region 10
XML Research	
XML Superfund and Brownfields	
XML Toxic Chemicals and Pesticides	
XML Trash and Recycling	
XML Underground Storage Tanks	
XML Water	
XML ~Other News Topics~	

<http://yosemite.epa.gov/opa/admpress.nsf/RSS>

Sample RSS Reader

My Yahoo! - Mozilla Firefox

File Edit View History Bookmarks Tools Help del.icio.us

http://cm.my.yahoo.com/p/3.html

Google Bookmarks Check AutoFill noaa second life youtube

My Yahoo!

Make My Yahoo! your home page Blog Switch to original My Yahoo! Last update: Feb 4, 12:29 pm

MY YAHOO! BETA Search: Web Search

Yahoo! Home My Front Page What's New **NEW** EPA RSS Feeds Add Page

Hi, Kol [Sign Out] Help

My Quicklinks Personalize this page Advice for your love life Share this page

U.S. EPA News

- Kansas Environmental Director Hired to Lead EPA Division - 2 days ago
- Communities in South Carolina Reduce Smog Ahead of Schedule - 2 days ago
- Communities in North Carolina Reduce Smog Ahead of Schedule - 2 days ago
- Communities in Tennessee Reduce Smog Ahead of Schedule - 2 days ago
- U.S. EPA to correct portion of state clean air plan - 2 days ago

U.S. EPA Water News

- [EPA Press Briefing for President's Budget for Fiscal Year 2009](#) - 2 days ago
- Guidebook to Help Water Utilities Improve Energy Management - 2 days ago
- Jamestown S'Klallam Tribe's Dungeness Watershed Based Plan - 2 days ago
- Coluccio Construction Co. and Castle Family LLC fined for Oahu wetlands violations - 3 days ago
- U.S. EPA to Greka: Clean up, or pay up - 6 days ago

(Washington, D.C. - Feb. 1, 2008) U.S. Environmental Protection Agency Administrator Stephen L. Johnson on Monday, Feb. 4, will announce President Bush's proposed budget request for the agency for...

U.S. EPA Air News

- Communities in South Carolina Reduce Smog Ahead of Schedule - 2 days ago
- Communities in North Carolina Reduce Smog Ahead of Schedule - 2 days ago
- Communities in Tennessee Reduce Smog Ahead of Schedule - 2 days ago
- U.S. EPA to correct portion of state clean air plan - 2 days ago
- EPA Press Briefing for President's Budget for Fiscal Year 2009 - 2 days ago

U.S. EPA - Other News Topics - News

- Kansas Environmental Director Hired to Lead EPA Division - 2 days ago
- EPA Press Briefing for President's Budget for Fiscal Year 2009 - 2 days ago
- Poster contest sheds light on sun safety - 3 days ago
- U.S. EPA Takes Further Action Against Greka - 4 days ago
- EPA Settles with Greka to Clean up the South's Dirty Air Management Agency - 4 days ago

ADVERTISEMENT

U.S. EPA News for Region 02

- Simple Radon Test Can Prevent Lung Cancer, New Yorkers Urged to Avoid Exposure to Odorless Gas - 3 weeks ago
- Onondaga County to Tune up its Vehicle Maintenance Facilities - 3 weeks ago
- Court Rules in EPA's Favor to Enforce Agreement and Collect from Delinquent New Jersey Company - 1 month ago
- EPA Settlement with NJIT will Promote Green Chemistry in Local School - 1 month ago
- EPA Approves Plan by Northeast States to Lower Mercury Levels in Fish - 1 month ago

EPA Region 3

There is currently no content in this feed.

U.S. EPA News for Region 04

- Communities in South Carolina Reduce Smog Ahead of Schedule - 3 days ago
- Communities in North Carolina Reduce Smog Ahead of Schedule - 3 days ago
- Communities in Tennessee Reduce Smog Ahead of Schedule - 3 days ago
- EPA Settles with Greka to Clean up the South's Dirty Air Management Agency - 4 days ago

What You Can Do

- Use RSS reader
- Promote use of RSS
- Get regularly updated content out
- Link back to authoritative source
- Tie feeds to e-mail alerts
- Use your feeds and others in your websites

Go Further Reach Across Government

The screenshot shows the NOAA website interface. At the top, there is a search bar and navigation links for NOAA Home, Weather, Oceans, Satellites, Fisheries, Climate, Research, Education, and Aircraft/Ships. The main content area is divided into sections: Current Conditions, NOAAWatch, and NOAA's All Hazard Monitor. A large weather forecast map of the United States is the central focus, with various weather symbols and text overlays. To the right of the map is a sidebar with icons for various NOAA services like Air Quality, Coral Bleaching, Droughts, Earthquakes, Excessive Heat, Fire Weather, Flooding, Harmful Algal Blooms (HABs), Hurricanes/Tropical Weather, Oil Spills, Rip Currents, Severe Weather, Space Weather, Tsunamis, and Volcanoes. Below the map, there is a 'Weather Outlook for Thursday' section with a detailed text forecast.

<http://www.noaawatch.gov/>

The screenshot shows the Disaster Help website. At the top, there is a search bar and navigation links for HOME, NEWS FEEDS, IMMEDIATE NEEDS, MOVING FORWARD, LOCAL RESOURCES, and DISASTER RESOURCES. The main content area is titled 'News Feeds' and contains several sections: Declared Disasters, Hurricanes, Wildland Fires, and Earthquakes. Each section lists various disaster events and provides links to more information. The website also features a 'Disaster Help' logo and a 'CONTACT NUMBERS | NEWS' link.

<http://www.disasterhelp.gov/news-feeds.shtm>

Blogs -- So Why Blog in Government?

- Attracts new audiences for government information and service
- Puts a human face on government
- Opens up a conversation

Blogs and Government

- 20 Active Federal Agency Public-Facing Blogs
 - http://www.usa.gov/Topics/Reference_Shelf/News/blog.shtml
- Elected Official Blogs at All Levels
 - <http://www.businessofgovernment.org/pdfs/WyldReportBlog.pdf>
- Webcontent.gov provides advice on government blogs
 - <http://www.usa.gov/webcontent/technology/blogs.shtml>

The screenshot shows a Microsoft Internet Explorer browser window displaying the USA.gov website. The page title is "Blogs from the U.S. Government: USA.gov - Microsoft Internet Explorer provided by General Services Administration". The address bar shows the URL "http://www.usa.gov/Topics/Reference_Shelf/News/blog.shtml". The page content includes a navigation menu with options like "Home", "Site Index", "Email", "Phone", "Chat", "Our Blog", and "Mobile". The main heading is "Blogs from the U.S. Government" with a sub-heading "Find active and archived blogs from U.S. federal agencies." Below this, there is a list of "Active Government Blogs" with bullet points for each, including "ADS.gov Blog", "Big Read Blog", "Congressional Budget Office Director's Blog", "Dipnote", "Evolution of Security", "Eye Level", "Flow of the River", "Future Digital System", "GLOBE Program", "Gov Gab", "Health and Human Services Department Blog", "Health Marketing Musings", "Homeland Security Leadership Journal", "InfoFarm", "Library of Congress Blog", "National Museum of the Air Force", "Peace Corps Volunteer Journals", and "Pushing Back". The page also features a sidebar with "By Organization" and "By Topic" sections, and a "Contact Government" section. The footer includes "Back to Top 1" and "Internet".

Top Officials Speak

U.S. Department of Health & Human Services
HHS.gov

Secretary Mike Leavitt's Blog

Dealing With Medicare

I suppose the compulsion I feel to get people's attention on the plight of the Medicare Trust Fund can be attributed to my current close association with it. Medicare is part of HHS and I'm also a Trustee.

This week, I released [our budget proposal](#) for the next five years. Medicare makes up 56 percent of the \$737 billion we spend. I said at a news conference our proposal should be viewed as a stark warning. Medicare, on its current course, is just 11 years from going broke.

Eleven years is going to fly by. Here's a perspective builder. The Fourth of July last year seems like yesterday. In 20 times that time, left on autopilot, Medicare will be broke.

Systems as big and complex as Medicare don't turn on a dime. We need to start dealing with this.

I'm certainly not the first person to warn of this. Part of the problem is that the entire country has been desensitized, numbed actually, by a repeated cycle of alarms and inaction.

Dire warnings on Medicare insolvency have become a seasonal



BLOG HOME

ABOUT THIS BLOG

COMMENT POLICY

Comments submitted after hours or on weekends will be posted as early as possible the next business day

FREQUENTLY ASKED QUESTIONS

http://secretarysblog.hhs.gov/my_weblog/

Really Interesting Jobs



The screenshot shows the Peace Corps website with a navigation bar at the top containing links for HOME, AGENCY JOBS AND INFO, LIBRARY, NEWSLETTER, and TELL A FRIEND. A search box is also present. The main header features the Peace Corps logo and the text 'Peace Corps' and 'About the Peace Corps'. A sidebar on the left lists various navigation options, with 'Volunteer Journals' expanded to show a list of names including Ian Jobe, Erika Kraus, Jeremiah Marquis, Susan Miller-Coulter, and Michelle Ross. The main content area displays a 'Volunteer Journals' section with two entries: Ian Jobe (Georgia, 2006 - 2008) and Erika Kraus (Benin, 2005 - 2007). Each entry includes a small photo and a brief description of their experience. On the right side, there are three call-to-action buttons: 'APPLY NOW', 'MONTHLY NEWSLETTER', and 'FIND LOCAL EVENTS', each with a small image and a brief description.

HOME | AGENCY JOBS AND INFO | LIBRARY | NEWSLETTER | TELL A FRIEND

SEARCH GO

Peace Corps

About the Peace Corps

About the Peace Corps

What is the Peace Corps?

What Do Volunteers Do?

Where Do Volunteers Go?

What's It Like to Volunteer?

▼ Volunteer Journals

- Ian Jobe
- Erika Kraus
- Jeremiah Marquis
- Susan Miller-Coulter
- Michelle Ross

► Video Vault

► Insider's View Photo Galleries

► In Their Own Words

► Interactive Features

How Do I Become a Volunteer?

Who Volunteers?

What Are the Benefits?

What About Safety?

Find Local Events

► **What's It Like to Volunteer?**

Volunteer Journals:

Ian Jobe
Georgia, 2006 - 2008

 Raised in Colorado, Ian Jobe, 23, has brought his love of the outdoors to his latest role as a Peace Corps Volunteer in Georgia. When he's not teaching English (and the weather is nice), Ian is usually outside hiking, swimming, or jogging. You can also find him running local activity clubs, meeting up with other Volunteers, or spending time with his host family. Already a fixture in his town of about 50,000, people greet him regularly with "Hello, Ian" and "Hello America."

more ►► (last journal entry posted 61 days ago)

Erika Kraus
Benin, 2005 - 2007

 With a double major in Biology and French, Erika Kraus, 23, is taking advantage of her education. As an environmental action Volunteer in Benin, West Africa, Erika

► **APPLY NOW**

 If you think you're ready to join, [click here to apply now.](#)

► **MONTHLY NEWSLETTER**

Sign up to receive the Peace Corps' free monthly newsletter [Passport.](#)

► **FIND LOCAL EVENTS**

Peace Corps recruiters appear at information sessions, campus and community events, and

<http://www.peacecorps.gov/index.cfm?shell=learn.whatlike.voljournal>

Topics of Great Public Interest



evolution of Security

TERRORISTS EVOLVE. THREATS EVOLVE. SECURITY MUST STAY AHEAD. YOU PLAY A PART.

2.06.2008

HOORAY BLOGGERS!

A Win for the Blogosphere

Posters on this blog have had their first official impact on our operations. That's right, less than one week since we began the blog and already you're affecting security in a very positive way.

On Monday afternoon we began receiving questions about airports that were requiring ALL electronics to be removed from carry-on bags (everything, including blackberrys, iPods and even cords). This practice was also mentioned on several other blogs and left us scratching our heads.

So...we checked with our security operations team to figure out what was going on. After some calls to our airports, we learned that this exercise was set up by local TSA offices and was not part of any grand plan across the country. These practices were stopped on Monday afternoon and blackberrys, cords and iPods began to flow through checkpoints like

<http://www.tsa.gov/blog>

Really Interesting Information

The LIBRARY of CONGRESS

ASK A LIBRARIAN DIGITAL COLLECTIONS LIBRARY CATALOGS

Search [Options](#)

The Library of Congress > Library of Congress Blog > Meanwhile, About Those Abraham Lincoln Inauguration Photos

LIBRARY OF CONGRESS BLOG

Library of Congress Blog

“Light and liberty go together.”

[Flickr Followup](#) | [Ambassador for Young People’s Literature Offers Pointers](#)

Meanwhile, About Those Abraham Lincoln Inauguration Photos

Posted on: January 18th, 2008 by Matt Raymond

It was an entirely happy coincidence this week that we announced both the Flickr [pilot project](#) and an amazing photographic discovery on exactly the same day.

A trio of images, previously thought to have been picturing different events, have been [confirmed](#) to be photographs from Abraham Lincoln’s second inauguration as president on March 4, 1865. Here’s the parallel I like to draw:

A user of our Prints and Photographs Online Catalog raised questions about the images, which sent Library of Congress curator Carol Marie Johnson sleuthing. Careful comparisons to the only other two known images from that event and meticulous combing through records led her to this discovery.

My point is that if we can uncover those kinds of treasures, thanks in part to our discerning Web users, imagine what might happen after setting loose hoards of eager



<http://www.loc.gov/blog/>

Really Useful Information

The screenshot shows a blog post on the USA.gov website. The header includes navigation links for 'Home' and 'Meet the Bloggers', and the 'Gov Gab' logo with the tagline 'Your U.S. government blog'. The post is dated February 13, 2008, and is categorized as 'General' by 'Colleen'. The title of the post is 'Help for Teachers'. The content discusses the author's experience as a non-teacher in a group of teachers, mentioning their relationships with friends who are teachers and the challenges they face. The post includes a bulleted list of two specific issues: scheduling conflicts with a lamination machine and limited space on hallway bulletin boards. The right sidebar contains a search bar, RSS feeds for various categories, and a list of categories including Home and Family, General, Health, Money, Fun, and Travel. An archive link is also present at the bottom of the sidebar.

Home | Meet the Bloggers

Gov Gab Your U.S. government blog

Main | Next page »

February 13, 2008 in category General by: Colleen

Help for Teachers

Amongst my group of friends, I am the oddball. This has a little to do with my taste in music, but more so that I am not a teacher. While it's not ENTIRELY the case, it sure seems like all of my friends are teachers.

My best friend commands a tribe of 5th graders. My high school partner in crime teaches middle school English (a feat that deserves a medal—battling the awkward braces years and all). My college accomplice? 3rd grade. Next door neighbor/sandbox buddy? She's also holding down the 5th grade. And finally, my roommate—kindergarten and first grade.

Because of these relationships, I am privy to the daily trials and tribulations that come with life when one educates the youth of America. Some of my favorites?

- Weekly battles to secure the "best" times on the lamination machine user schedule.
- Highly contested space on hallway bulletin boards

I had little insight or potential solutions to problems of this realm until recently.

Due to the frigid weather we've been experiencing lately, the kids have

Search This Blog »

Search

RSS Feeds »

All
/Home and Family
/General
/Health
/Money
/Fun
/Travel
Comments

Categories »

Home and Family
General
Health
Money
Fun
Travel

Archive »

<http://blog.usa.gov/roller/>

Putting a Human Face on Government

6 GovGab.gov Bloggers at USA.gov



Colleen – Consumer information specialist →
Newbie bureaucrat

← **Jake** – Frequently Asked Questions
Rocker

Joanne – Web content manager →
Mom, lives on farm

← **Nancy** – TV, print and radio PSAs
Media whiz

Sam – Media specialist →
Southern belle, shopper

← **Sommer** – Web content manager
Midwesterner



Are You Ready to Blog?

- Issues to Consider
 - Who can write/represent the agency?
 - Enough content of interest?
 - Long-term commitment?
 - What content? Who reviews?
 - Comments?
- Either way, communicate with bloggers

Government and Wikis



The screenshot shows a Wikipedia article for "USA.gov". At the top left is the Wikipedia logo, a globe with letters, and the text "WIKIPEDIA The Free Encyclopedia". To the right of the logo are navigation tabs: "article" (selected), "discussion", "edit this page", and "history". In the top right corner, there is a "Log in / create account" link. The article title "USA.gov" is prominently displayed. Below the title, it says "From Wikipedia, the free encyclopedia" and "(Redirected from Usa.gov)". The main text of the article describes USA.gov as the official web portal of the United States Government, designed to improve public interaction with the U.S. Government by directing visitors to services or information. It mentions that USA.gov links to every Federal agency and to State, local, and tribal governments. A paragraph notes that until January 2007, it was known as FirstGov.gov and that its name was changed in response to user suggestions. Another paragraph states that USA.gov is part of the Office of Citizen Services and Communications in the General Services Administration (GSA) and includes the Spanish-language portal GobiernoUSA.gov. A final paragraph mentions that USA.gov receives more than 97 million visitors and GobiernoUSA.gov receives 1.5 million visitors. On the left side of the article, there are two vertical navigation menus: "navigation" with links like "Main Page", "Contents", "Featured content", "Current events", and "Random article"; and "interaction" with links like "About Wikipedia", "Community portal", "Recent changes", "Contact Wikipedia", "Donate to Wikipedia", and "Help". Below these is a "search" box with "Go" and "Search" buttons. At the bottom left is a "toolbox" with links like "What links here", "Related changes", "Upload file", "Special pages", and "Printable version". On the right side of the article, there is the USA.gov logo with the tagline "Government Made Easy". A "Contents" table of contents is located in the middle of the article, listing sections from "1 History" to "8 External links".

USA.gov

From Wikipedia, the free encyclopedia
(Redirected from Usa.gov)

USA.gov is the official web portal of the United States Government. It is designed to improve the public's interaction with the U.S. Government by quickly directing website visitors to the services or information they are seeking. USA.gov links to every Federal agency and to State, local, and tribal governments, and is the most comprehensive site in—and about—the U.S. Government. While the primary target audience of USA.gov is the American public, about 25 percent of USA.gov's visitors come from outside the United States.

Until January 2007, USA.gov was known as FirstGov.gov. The name was [changed](#) in response to user suggestions and telephone surveys.

USA.gov is part of the [Office of Citizen Services and Communications](#) in the [General Services Administration \(GSA\)](#), and includes the Spanish-language web portal to U.S. government services, [GobiernoUSA.gov](#) (formerly [espanol.gov](#)). The portals, which are funded by U.S. taxpayers and are offered as a public service, are a member of the Office of Citizen Services and Communication's family of websites that also includes [pueblo.gsa.gov](#) (the [Federal Citizen Information Center](#)), [Kids.gov](#), [ConsumerAction.gov](#), and [WebContent.gov](#).

USA.gov receives more than 97 million visitors and GobiernoUSA.gov receives 1.5 million visitors. There are about 5 million links to USA.gov.

Contents [hide]

- History
- Structure
- GobiernoUSA.gov
- Web Best Practices
 - Interagency Committee on Government Information
 - Web Managers Advisory Council
- Crisis Response Initiatives
- A Model to Other Government Websites
- Awards
- External links

Wikis and Government

- Wikis purpose is collaboration
 - Project management
 - Knowledge management
- Create a better work product across boundaries
- Government uses mostly enterprise wikis, restricted communities of practice

Federal Government Wikis

- GSA Collaborative Work Environment supports 20+ communities
 - <http://colab.cim3.net/cgi-bin/wiki.pl/>
- Intellipedia for 16 intelligence agencies
 - <http://en.wikipedia.org/wiki/Intellipedia>
- U.S. Court of Appeals, 7th Circuit for Members of the Bar
 - http://www.ca7.uscourts.gov/wiki/index.php?title=Practitioner%27s_Handbook
- NASA wiki for object oriented data terminology
 - <http://oodt.jpl.nasa.gov/wiki/homepage.action>

Are we ready for Govipedia?

Multimedia and Government Video Sharing, Photo Sharing, Podcasting

- Government has lots of multimedia
- Underutilized and not coordinated
- Not reaching some users
- Not meeting expectations



<http://www.usa.gov/Topics/Multimedia.shtml>

Video Sharing And Government

If You Build It

NO

Share Your Videos Where People Watch Videos



You Tube
Broadcast Yourself™

Sign Up | Account | History | Help | Log In | Site

Home | Videos | Channels | Community

Videos Search Upload

In The Pink

From: [PuebloGirl](#)
Joined: 1 year ago
Videos: 7 [Subscribe](#)

About This Video
What does a lady all in pink, with a pink poodl... [\(more\)](#)
Added: February 14, 2007

Embed [customize](#)
<object width="425" height="355"><param name="movie" value="http://

More From: PuebloGirl

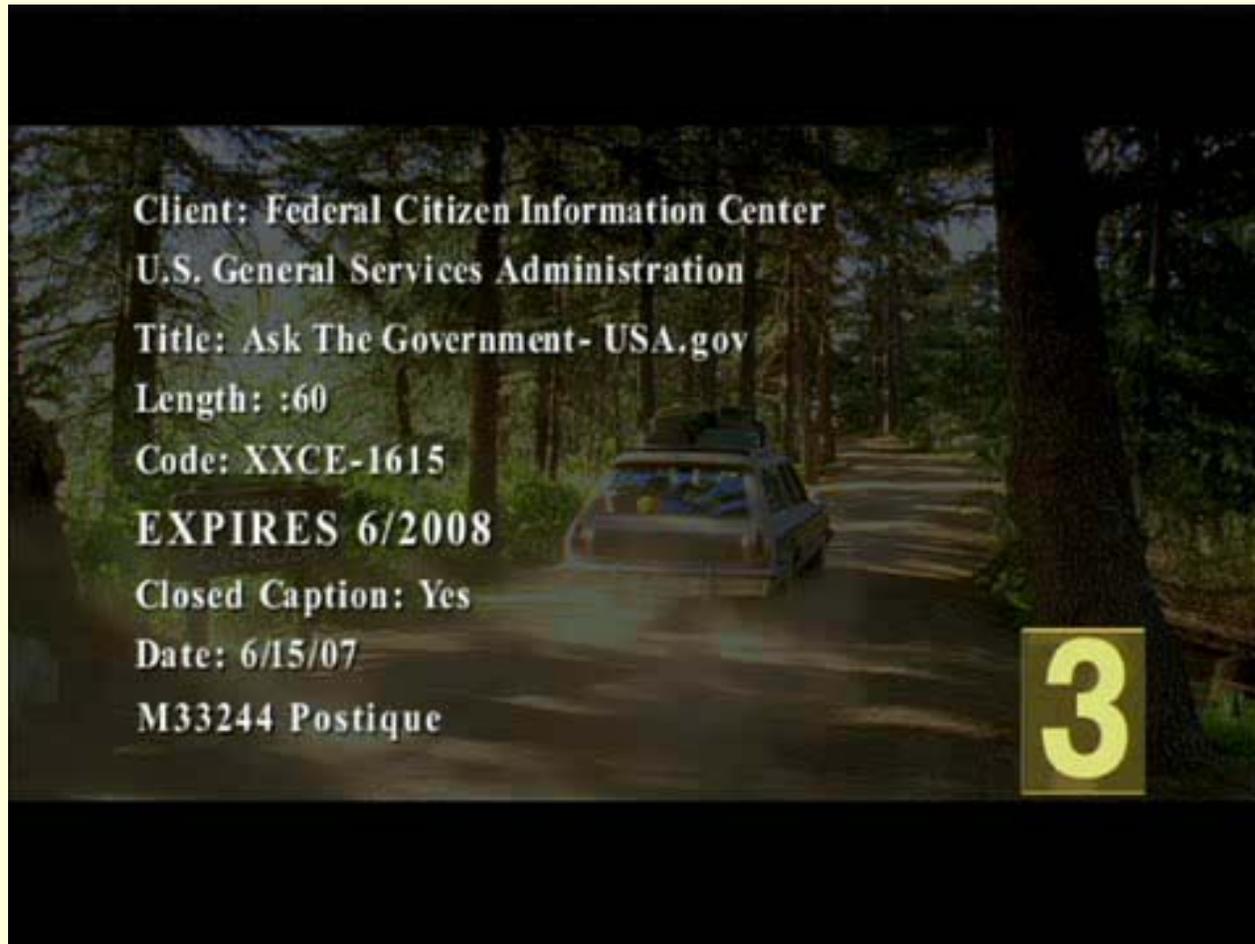
Related Videos Display:

- [Pink Poodle at Abbotsford Pet Expo](#)
03:05 From: [NinaPoodle](#)
Views: 7,781
- [Pink Toy Poodle](#)
00:33 From: [skrogysten](#)
Views: 1,511
- [Hot Pink Dog](#)
00:12 From: [robbiedick](#)
Views: 1,677

Share Favorite Add to Playlists Flag

<http://www.youtube.com/watch?v=muNJVe861no>

Official Source



Client: Federal Citizen Information Center

U.S. General Services Administration

Title: Ask The Government- USA.gov

Length: :60

Code: XXCE-1615

EXPIRES 6/2008

Closed Caption: Yes

Date: 6/15/07

M33244 Postique

3

Your Agency's Name on YouTube

YouTube Videos | Channels | Community | Upload

Sign Up | Account | History | Help | Log In | Site

Search

Videos | English | Groups | Subscribers

Ocean Media Center from NOAA

[Subscribe](#)

NOAA Ocean Media Center
 Type: Broadcast
 Joined: May 01, 2007
 Last Login: 3 weeks ago
 Videos Uploaded: 31

DIRECTOR

Subscribers: 52
 Channel Views: 1,365

NOAA's Ocean Media Center creates high definition video products showcasing the many services that NOAA (National Oceanic and Atmospheric Administration) provides to the public. On our channel you'll find many kinds of videos including natural history documentaries about our national marine sanctuaries, industrial documentaries about how NOAA responds to oil spills, and historical documentaries covering wide ranging topics from shipwrecks in the Great Lakes to the history of surveying in the United States.

Visit NOAA's website for more information at <http://www.noaa.gov>

City: Seattle
 Country: United States

[Report profile image violation](#)

Discovering Hidden Habitats: Monterey Bay Aquarium & NOAA
 From: [Discovering Hidden Habitats](#)
 Views: 4,267
 Comments: 1

Connect with NOAAOceanMediaCenter

NOAA

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[Add Channel](#)
[Add as Friend](#)

<http://www.youtube.com/NOAAOceanMediaCenter>

Subscribers (52)

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[See All Subscribers](#)

Bulletins (1)

From	Bulletin
NOAA's Ocean Media Center	NOAA's Ocean Media Center

Videos (49) [Subscribe to NOAAOceanMediaCenter's videos](#)

Videos | Most Viewed | Most Discussed

Discovering Hidden Habitats: Monterey Bay Aquarium & NOAA
4,267
 Added: 10 months ago
 Views: 4,267

Acoustic and BION Survey Technologies: Part I
858
 Added: 7 months ago
 Views: 732

NOAA 2005 Expedition: Ikon for the USS RLS GAITHER
811
 Added: 8 months ago
 Views: 1,759

Lowfin back: Turtles: Swifflin, JACKISS, Solomons Islands
828
 Added: 7 months ago
 Views: 307

Cowbird & Biscuits: Rick Smith
638
 Added: 7 months ago
 Views: 63

Sanctuary Dwell: Expedition 2002: Scientists at Sea
612
 Added: 10 months ago
 Views: 527

Herta Wood Elliott: Defender of the Fur Seal (part 2 of 2)
601
 Added: 9 months ago
 Views: 481

Explosion & Sunken: Dist. MirEras Heloage in Hawaii (2 of 2)
528
 Added: 9 months ago
 Views: 312

Reflections on the Past & for the Future: A Cultural Journey
431
 Added: 10 months ago
 Views: 263

[See All 49 Videos](#)

YouTube Videos | Channels | Community | Upload

Sign Up | Account | History | Help | Log In | Site

Search

Videos | Favorites | Playlists | Groups | Friends | Subscribers | Subscriptions

USEPAgov Channel

USEPAgov
 Style: Educational
 Joined: September 20, 2007
 Last Login: 4 weeks ago
 Videos Watched: 1

*** GURU**

Subscribers: 0
 Channel Views: 77

Name: US Environmental Protection
 Country: United States
 Website: <http://www.epa.gov>

Channel Comments (2) [Add Comment](#)

[grimbear2000](#) | September 26, 2007
 Hi! I'm an apteryx, a wingless bird...

[kolpelerson](#) | September 25, 2007
 test

[Add Comment](#)

Connect with USEPAgov

[Send Message](#)
[Add Comment](#)
[Share Channel](#)
[Add as Friend](#)

<http://www.youtube.com/USEPAgov>

Bulletins (0)

From	Bulletin
There are no bulletins.	

Uh Oh

The screenshot shows a YouTube channel page for USA.gov. The page layout includes a top navigation bar with links for Videos, Channels, Community, and Upload. A search bar is located in the top right corner. Below the navigation bar, there are links for Videos, Favorites, Playlists, Groups, Friends, Subscribers, and Subscriptions. The main content area is divided into several sections:

- USA.gov Channel Info:** Features the USA.gov logo, a profile picture of the American flag, and text indicating the channel was joined on April 24, 2007, with 205 channel views and 0 subscribers. The channel name is "US Government" and the location is "Washington D.C".
- Subscriptions (15):** A carousel showing four subscribed channels: citizenube, GovMITRomney, johnewards, and hillaryclintondotcom.
- Channel Comments (0):** A section with an "Add Comment" button and a message stating "There are no comments for this user."
- Connect with USA.gov:** A section with a "http://www.usa.gov/" link and buttons for "Send Message", "Add Comment", "Share Channel", and "Add as Friend".
- Bulletins (0):** A section with a table header for "From" and "Bulletin" and a message stating "There are no bulletins."

At the bottom of the page, there is a "TISA.gov" logo.

Virginia

YouTube™ Videos | Channels | Community | Upload

Sign Up | Account | History | Help | Log In | Site

Search

Virginia.gov Virginia *is for Lovers*

Videos | Favorites | Playlists | Groups | Subscribers | Subscriptions

Viriniagovernment [Subscribe](#)

Viriniagovernment
Style: News
Joined: **October 19, 2007**
Last Login: **21 minutes ago**
Videos Watched: **59**
Subscribers: **19**
Channel Views: **2,037**

The official YouTube channel of the Commonwealth of Virginia, linking you to video from Virginia government agencies and institutions.

Sic Semper Tyrannis
Country: **United States**
Website: <http://www.virginia.gov>
[Report profile image violation](#)

Connect with Viriniagovernment

- [Send Message](#)
- [Share Channel](#)
- [Add as Friend](#)

<http://www.youtube.com/Viriniagovernment>

Subscriptions (10)

- VAEmergency**
- Roanoke County**

Virginia Voices
From: [Viriniagovernment](#)
Views: 789

The Official YouTube Site for the Commonwealth of Virginia

From the Allegheny and Blue Ridge mountains to the Shenandoah Valley, the rolling hills of the central piedmont to the Chesapeake Bay and coastal regions, Virginia and her citizens welcome you. Videos on this channel and its subscribers are provided by Virginia government agencies - we hope you enjoy them!

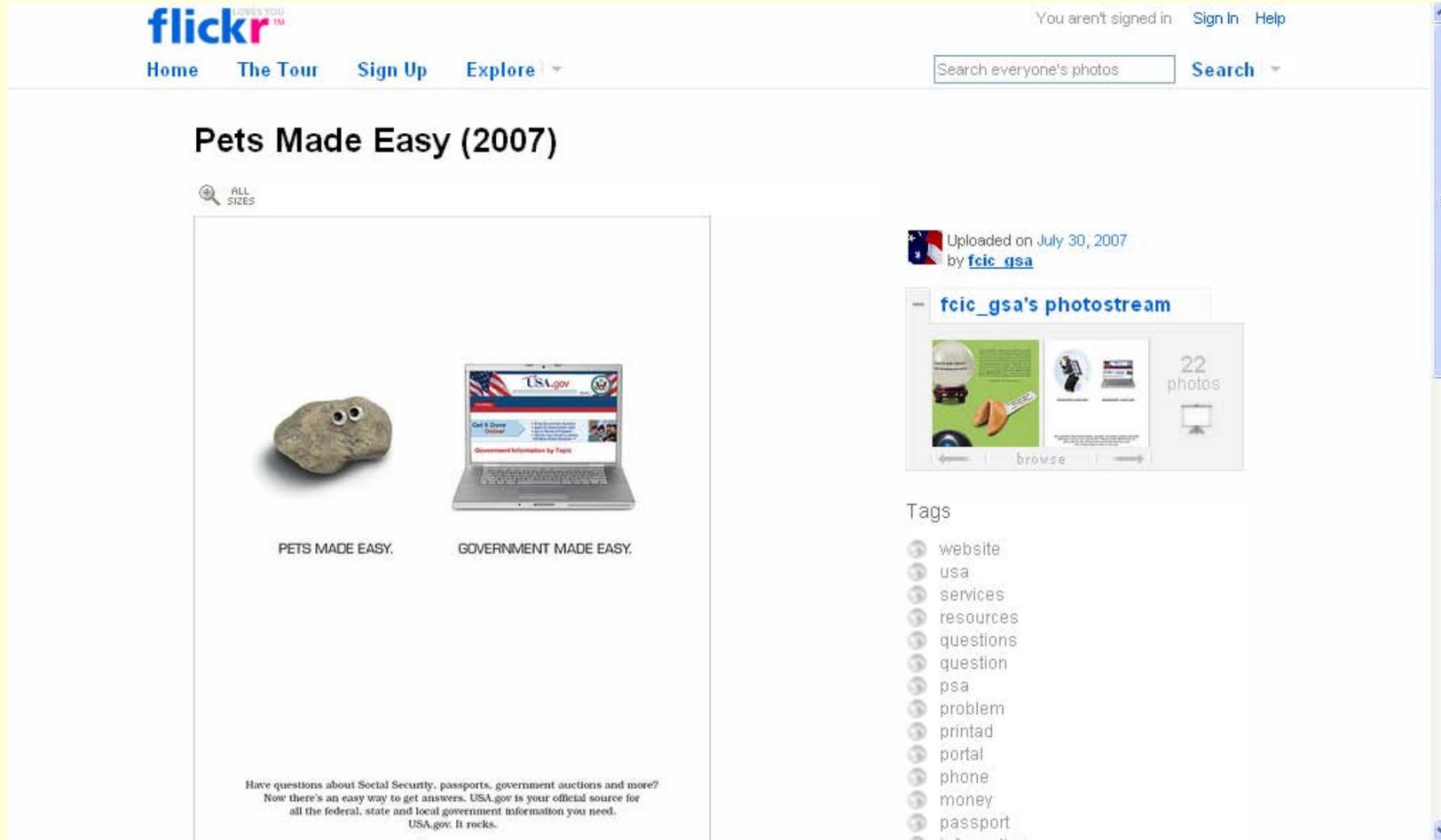
Playlists

Virginia State Agencies 24 Videos
Videos from Virginia State Agencies [Play All](#) [Share](#)

Photo Sharing and Government

- LOTS of really cool photos in the public domain
- Federal photos
 - <http://www.usa.gov/Topics/Graphics.shtml>
- State photos
 - http://www.usa.gov/Topics/Graphics_State.shtml

Bring Your Photos to the People



The screenshot shows a Flickr page for a photo titled "Pets Made Easy (2007)". The photo features a rock with eyes on the left and a laptop displaying the USA.gov website on the right. Below the images are the captions "PETS MADE EASY." and "GOVERNMENT MADE EASY.". The page also includes a search bar, navigation links, and a photostream sidebar.

flickr LOVES YOU™

You aren't signed in [Sign In](#) [Help](#)

[Home](#) [The Tour](#) [Sign Up](#) [Explore](#) ▾

Search everyone's photos [Search](#) ▾

Pets Made Easy (2007)

 ALL SIZES

PETS MADE EASY. GOVERNMENT MADE EASY.

Have questions about Social Security, passports, government auctions and more?
Now there's an easy way to get answers. USA.gov is your official source for
all the federal, state and local government information you need.
USA.gov. It rocks.

Uploaded on July 30, 2007
by [fcic_gsa](#)

fcic_gsa's photostream

22 photos

browse

Tags

- website
- usa
- services
- resources
- questions
- question
- psa
- problem
- printad
- portal
- phone
- money
- passport

Audio and Podcasting and Government

Lots of public podcasting in government

Government Can be Presidential

The screenshot shows the White House website interface. At the top, there is a navigation bar with links for 'PRESIDENT | VICE PRESIDENT | FIRST LADY | MRS. CHENEY | NEWS', a search box, and language options 'Your Government | History & Tours | Kids | E-mail | En Español'. The main header features the White House logo and the text 'THE WHITE HOUSE' and 'PRESIDENT GEORGE W. BUSH'. Below this, there are icons for Podcasts, RSS Feeds, and a search bar.

The left sidebar contains a section titled 'IN FOCUS' with a list of topics: Africa, Budget Management, Defense, Economy, Education, Energy, Environment, Global Diplomacy, Gulf Coast, Health Care, Homeland Security, Immigration, Iraq, Judicial Nominations, Medicare, Middle East, National Security, Patriot Act, and Veterans. Below this is a 'News' section with links for Current News, Press Briefings, Proclamations, Executive Orders, and Radio. Further down are 'Interact' and 'Your Government' sections.

The main content area features a large banner for 'WHITE HOUSE PODCASTS' with an American flag and a microphone icon. Below the banner, there are three news items, each with a date of February 19, 2008, a title, a short paragraph, and a 'PLAY AUDIO' button:

- President Bush and President Kagame of Rwanda Dedicate United States Embassy Kigali**
President Bush on Tuesday said, "And so it's an honor to be here to cut the ribbon for this new embassy. It's an honor to be in front of people who've got compassion in their hearts, and efficiency on their minds, and willing to do the right thing to get to save lives. And it's an honor to be in a great friend and ally, Rwanda."
- President Bush Discusses Kosovo**
President Bush on Tuesday said, "The independence of Kosovo is an historic step for the Balkans region. It presents an opportunity to move beyond the conflicts of the past and toward a future of freedom and stability and peace. The United States and the European Union must seize this opportunity to offer all the nations of this region the prospect of integration into the political, economic and security structure of the Euro Atlantic community. In this way, all the people of the Balkans will be able to see the promise of a better life for themselves and for their children."
- President Bush Participates in Joint Press Availability with President Kagame of Rwanda**
President Bush on Tuesday said, "We had good discussions on a variety of subjects. It is really inspiring for us to see people who have endured such suffering respond with such hope. I really do want to congratulate you and the people in Rwanda for the remarkable recovery you have made. And I assure you, you have a steady friend in the United States. I appreciate the opportunity to visit with your cabinet, as well. It's important for my fellow citizens to know that I'm dealing with a respected leader, not only here at home but in the region."

On the right side of the main content area, there are two sections: 'Podcasts' with links for 'Presidential Speeches & Remarks', 'Presidential Weekly Radio Address', 'Discurso Radial del Presidente', 'White House Press Briefings', 'Barney Cam (Video)', and 'iTunes: White House'; and 'Radio Address' with a microphone icon and text stating 'The President's Weekly Radio Address to the Nation is available to download. Click Here to Listen'.

Government Can be Cool

The screenshot shows the NASA website homepage with a dark blue background and a starry space theme. At the top left is the NASA logo. The main navigation bar includes links for HOME, NEWS, MISSIONS, MULTIMEDIA, and ABOUT NASA, along with a 'Help and Preferences' link. Below the navigation bar is a search bar and a 'Log In / Sign Up' section. A secondary navigation bar contains links for NASA Home, Multimedia, and NASA Podcasts, along with 'Bookmark' and 'Send' options.

The main content area is divided into several sections:

- Multimedia:** A sidebar menu with links for Images (Featured Images, Image of the Day Gallery, Image Usage Guidelines), Videos, Podcasts, Interactive Features, NASA TV, RSS Feeds, Blogs, and Worldbook@NASA.
- NASACast:** A section for downloading the universe, featuring a 'Download the Universe' banner and subscription options for audio and video feeds. It also mentions the '21st Century Podcast Competition'.
- Audio Podcasts:** A list of podcast categories with XML feed links: This Week @NASA, Shuttle & Station, Solar System, Universe, Earth, and Student Opportunities.
- Video Podcasts:** A list of video podcast categories with XML feed links: This Week @NASA, NASA Edge, Shuttle & Station, To the Moon, Solar System, Universe, Earth, and What's Up?
- NASA on iTunes:** A section with an image of a satellite and a link to 'Visit the NASA room on iTunes' (iTunes required).
- Resources:** A section titled 'Other Podcast Directories:' listing various directories like LearnOutLoud, Odeo, Podcast.com, Podcast Alley, Podcast Pickle.com, Podneva, and Dir/Podcast, along with a Yahoo! link and a 'NASA Podcasting Help Page'.
- Other NASA Podcasts:** A list of other podcast series with arrows indicating links: Ask an Astronomer, Astrobiology Magazine, Brain Bites - Ask NASA, Chandra X-Ray Observatory, Digital Learning Network, Hubble Watch, JPL (Center Podcast), PlanetQuest, The Rovercast, Science@NASA, Ciencia@NASA (en Español), Spitzer Audio, Spitzer Video, and Sun-Earth Connection.

At the bottom of the page, there is a footer section with the NASA logo on the left and four columns of text on the right:

- Page Last Updated: January 14, 2008
- Page Editor: Jim Wilson
- NASA Official: Brian Dunbar
- Budgets, Strategic Plans and Accountability Reports
- Equal Employment Opportunity Data Posted Pursuant to the No Fear Act
- Information-Dissemination Policies and Inventories
- Freedom of Information Act
- President's Management Agenda
- Privacy Policy & Important Notices
- Inspector General Hotline
- Contact NASA
- Site Map
- USA.gov
- ExpectMore.gov

So, We're Not All NASA

Home | Site Index | E-mail | Phone | Chat | Our Blog | Mobile Español | Other Languages

Government Web Images News USA.gov Search

1 (800) FED INFO | 1 (800) 333-4636

For Citizens | **For Businesses and Nonprofits** | **For Government Employees** | **For Visitors to the U.S.**

By Organization
A-Z Agency Index
Federal Government
State Government
Local Government
Tribal Government

Contact Government
Online Services
Frequently Asked Questions
E-mail
Web Chat
Phone
In Person
Forms

By Topic
Benefits and Grants
Consumer Guides
Defense and International
Environment, Energy...

Home > Reference Center > Libraries > Podcasts

Podcasts from the U.S. Government

Official information and services from the U.S. government.

[Vea este tema en español](#)

Podcasting is a method of publishing and syndicating audio broadcasts through the Internet.

Business and Economics Podcasts Small business tips, economic news and statistics...	Public Safety and Law Podcasts Homeland security, drug control policy...
Defense and International Relations Podcasts State Department Stories, Pentagon Channel, DoD Briefings, Air Force News...	Reference and General Government Podcasts White House, courts, data and statistics...
Family, Home, and Community Podcasts Profile America, Barney Cam...	Science and Technology Podcasts Space, weather, research labs...
Health Podcasts Health care, research, patient safety...	Voting and Elections Podcasts Federal Election Commission meetings and hearings...
History, Arts, and Culture Podcasts Black History Month, Holocaust Museum...	Podcasts en español Spanish language podcasts from the U.S. government...

Change text size: A A A

- > [E-mail this page](#)
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- > [USA.gov RSS Feeds](#)
- > [Tutorials: Find Government Info](#)
- > [BOOKMARK](#)

Featured Subjects

- [RSS Feeds from USA.gov](#)**
Subscribe to news and tips from USA.gov.
- > **[Blogs from the U.S. Government](#)**
Read blogs from various U.S. government sources.
- > **[Podcasting in Government](#)**
Guidance on Podcasting in the government sector.
- > **[Tell USA.gov About Another Government Podcast](#)**
Suggest a link to a government Podcast.

http://www.usa.gov/Topics/Reference_Shelf/Libraries/Podcasts.shtml

Podcasting

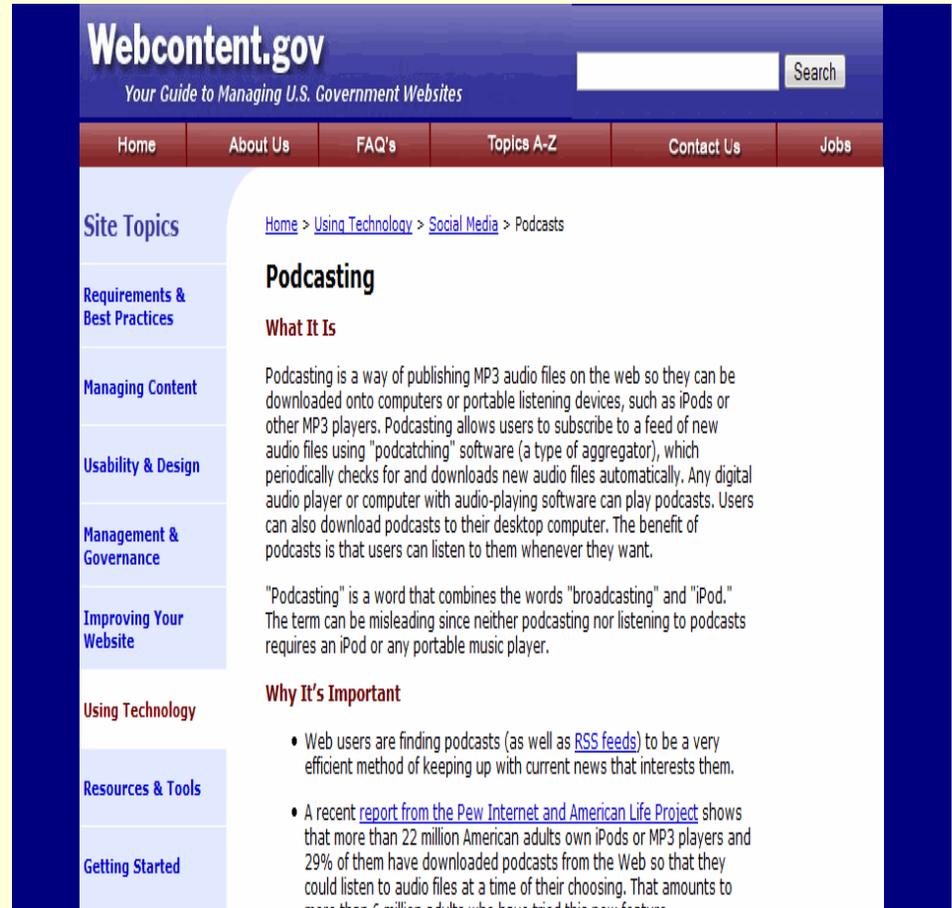
More Untapped Opportunity

- Start where you are already recording
- Get your podcasts to the listeners (iTunes government category)
- Consider more: What lends itself to this format/frequency



Podcasting Resources

- Webcontent.gov
 - helps government web managers



The screenshot shows the Webcontent.gov website. The header includes the site name "Webcontent.gov" and the tagline "Your Guide to Managing U.S. Government Websites". A search bar is located in the top right. A navigation menu contains links for Home, About Us, FAQ's, Topics A-Z, Contact Us, and Jobs. The main content area is titled "Podcasting" and includes a breadcrumb trail: Home > Using Technology > Social Media > Podcasts. The page is divided into sections: "What It Is", "Why It's Important", and a list of bullet points. The left sidebar contains a "Site Topics" menu with various categories like Requirements & Best Practices, Managing Content, Usability & Design, Management & Governance, Improving Your Website, Using Technology, Resources & Tools, and Getting Started.

Webcontent.gov
Your Guide to Managing U.S. Government Websites

Home About Us FAQ's Topics A-Z Contact Us Jobs

Site Topics

Requirements & Best Practices

Managing Content

Usability & Design

Management & Governance

Improving Your Website

Using Technology

Resources & Tools

Getting Started

Home > Using Technology > Social Media > Podcasts

Podcasting

What It Is

Podcasting is a way of publishing MP3 audio files on the web so they can be downloaded onto computers or portable listening devices, such as iPods or other MP3 players. Podcasting allows users to subscribe to a feed of new audio files using "podcatching" software (a type of aggregator), which periodically checks for and downloads new audio files automatically. Any digital audio player or computer with audio-playing software can play podcasts. Users can also download podcasts to their desktop computer. The benefit of podcasts is that users can listen to them whenever they want.

"Podcasting" is a word that combines the words "broadcasting" and "iPod." The term can be misleading since neither podcasting nor listening to podcasts requires an iPod or any portable music player.

Why It's Important

- Web users are finding podcasts (as well as [RSS feeds](#)) to be a very efficient method of keeping up with current news that interests them.
- A recent [report from the Pew Internet and American Life Project](#) shows that more than 22 million American adults own iPods or MP3 players and 29% of them have downloaded podcasts from the Web so that they could listen to audio files at a time of their choosing. That amounts to more than 6 million adults who have tried this new feature.

<http://www.usa.gov/webcontent/technology/podcasting.shtml>

Multimedia Content

Unleash What You Have & Create More



The screenshot shows the USA.gov website interface. At the top, there is a navigation bar with links for Home, Site Index, E-mail, Phone, Chat, Our Blog, and Mobile. On the right, there are links for Español and Other Languages. Below this is a search bar with the text "Government Web Images News USA.gov" and a "Search" button. A phone number "1 (800) FED INFO" and "1 (800) 333-4636" is also visible. The main navigation bar includes tabs for "For Citizens", "For Businesses and Nonprofits", "For Government Employees", and "For Visitors to the U.S.". The main content area is titled "U.S. Government Photos, Graphics, and Multimedia" and includes a breadcrumb trail: "Home > Reference Center > U.S. Government Photos, Graphics, and Multimedia". Below the title are several links: "Blogs from the U.S. Government", "Government RSS Library", "Podcasts from the U.S. Government", "State Photo Galleries", "U.S. Government Photos and Graphics", "Videos from the U.S. Government", and "Virtual Tours from the U.S. Government". On the left side, there are two vertical menus: "By Organization" with links for A-Z Agency Index, Federal Government, State Government, Local Government, and Tribal Government; and "Contact Government" with links for Online Services, Frequently Asked Questions, E-mail, Web Chat, Phone, In Person, and Forms. Below these is a "By Topic" menu with links for Benefits and Grants, Consumer Guides, Defense and International, and Environment, Energy. On the right side, there is a "Change text size" section with links for "E-mail this page", "Print this page", "Receive updates by e-mail", "USA.gov RSS Feeds", and "Tutorials: Find Government Info". At the bottom right, there is a "BOOKMARK" section with icons for various browser features.

<http://www.usa.gov/Topics/Multimedia.shtml>

Social Networking & Government

facebook Profile edit Friends Networks Inbox (2) home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- My Travels
- Quizzes

James Bond car

The sQuba is a roadster that can dive 30 feet underwater. See the photos on MadMariner.com, your online daily boating magazine.

More Ads | Advertise

Bev Godwin
What are you doing right now?

Networks: General Services Administration (GSA)
Washington, DC

Sex: Female
Relationship Status: Married
Birthday: May 11
Religious Views: Christian

View Photos of Me (1)
See your Quiz Results
Edit My Profile

I am online now.

General Services Administration (GSA) Friends
5 friends at General Services Administration (GSA).

Joanne McGovern
Laura Godfrey
Lelani Martinez

Sheila Campbell
Natalie Davidson

Photos
1 album. See All

Some of My Favorite Photos
Created October 12

Work Info
Employer: General Services Administration (GSA)
Position: Director, USA.gov and Web Best Practices
Time Period: Present

Education and Work

Education Info
Grad School: University of Michigan '82
Masters of Public Policy, Public Policy
Columbia 77
College: Political Science
High School: Pascack Valley High School '73

Contact Info
Email: beverly.godwin@gsa.gov
Current Town: Chevy Chase, MD
Website: http://www.usa.gov

Personal Info
Activities: Hiking, Jet Skiing, Kayaking, Fishing, Traveling, Cooking, Craiplet, Visiting with Family and Friends, Working at USA.gov
Interests: Family, Friends, Indian Lake PA, Sunset Beach NC, Iowa, public service, good government
Favorite Music: Oldies but Goodies
Favorite TV Shows: House, News (anything but Fox)
Favorite Movies: Dead Poet's Society, Second Hand Lions, After the Wedding
Favorite Books: If You Could See Me Now, Outlander series, Just read a good one (Sea Glass)
Favorite Quotes: Never doubt that a small group of thoughtful people could change the world. Indeed it is the only thing that ever has. -- Margaret Mead
Tell me and I'll forget. Show me and I might remember. Involve me and I'll understand! -- Ben Franklin
About Me: USA.gov is my favorite website :-)

LinkedIn Welcome, Bev [Sign Out] Account & Settings Inbox (5) Expand Your Network

Home People Jobs & Hiring Services Answers My Profile My Contacts

Profile Public Profile Email Signatures

Search People Enter keyword, name, company or title Go Advanced Search

Forward this profile Go back to Home Page

Bev Godwin 

Director, USA.gov and Web Best Practices at U.S. General Services Administration
Washington D.C. Metro Area

Send InMail
Get introduced through a connection
Add Bev to your network

Profile Q&A Connections

Current

- Director, USA.gov and Web Best Practices at U.S. General Services Administration

Past

- Deputy Director, National Partnership for Reinventing Government at Federal Government
- Branch Chief, Office of Budget at U.S. Department of Health and Human Services
- Senior Research Associate at MAXIMUS

see all...

Education

- University of Michigan
- Columbia University in the City of New York

Connections  32 connections

Ads by Google

Government IT Efficiency
Find Energy-Efficient IT Solutions & Intel® vPro™ Technology at Dell.
www.Dell.com/vPro

Free Gov Grant Kit-2008
Get \$20,000 In Gov Grant Funding. Never Repay, Today Only!
USA.GrantsInspector.com

Create and Join Social Networking Groups

The screenshot shows the Facebook interface for a network named "Environmental Protection Agency (EPA)". The top navigation bar includes "Profile", "Friends", "Networks", and "Inbox (3)". The left sidebar contains the "Search" bar and "Applications" menu with options like Photos, Groups, Events, Vampires, Zombies, MindJolt Games, and Scrabulous. The main content area shows the network name "Environmental Protection Agency (EPA)" and a "Browse other Networks" button. Below this, the "Network Info" section lists "Members: 607", "Friends: 10", and "Type: Work". The "Members" text is circled in red. To the right, the "People on the Environmental Protection Agency (EPA) Network" section displays "Displaying 6 of 607 people." and a row of six profile pictures.

Build Your Own? NASA Community Building Site

National Aeronautics | + NASA Portal | Search

COLAB [Leading by COLABoration]

NASA CoLab

- ABOUT NASA COLAB
- COLAB PHYSICAL (SAN FRANCISCO)
- COLAB VIRTUAL (SECOND LIFE)
- PROJECTS
- EVENTS
- GET INVOLVED!

Welcome to CoLab

The NASA CoLab program develops and supports online and offline communities collaborating with NASA.

With the involvement of many NASA centers, CoLab provides frameworks for partnership projects between the nation's space program and talented, creative, tech-sawy communities. In addition to getting people more interested and involved with the space program, CoLab provides a way for individuals to actually contribute to NASA.

CoLab is already in action with a vibrant, active community in the **virtual world of Second Life**, a virtual learning community with interactive content.

CoLab projects just around the corner include **CosmosCode** and an event and group collaboration site, Web2.0 style, where scientists and engineers from NASA will collaborate with talented and interested

February 20, 2008: Luna Philosophie
Thu, 27 Dec, 2007 at 11:15
WHAT:The seventh Luna Philosophie will have Vytas Sunspiral, of NASA Ames Research Center, at Yahoo Brickhouse in San Francisco. He will be discussing "Control Schemes for Complex Coordinated Human Motion."

January 9, 2008: Luna Philosophie
Thu, 27 Dec, 2007 at 10:34
WHAT:The sixth Luna Philosophie will have Tom Cochrane, of NASA Ames

http://www.nasacolab.org/groups_directory

Social News Sites and Government

Is government content
eye-catching, fun, engaging, and useful enough to
become viral?

Encourage Your Visitors to Share

Home | Site Index | E-mail | Phone | Chat | Our Blog | Mobile

Español | Other Languages

1 (800) FED INFO
1 (800) 333-4636

USA.gov
Government Made Easy

Government Web Images News USA.gov

Search

For Citizens | **For Businesses and Nonprofits** | **For Government Employees** | **For Visitors to the U.S.**

Kids | **Parents** | **Seniors** | **Military and Veterans** | **Americans Abroad** | **More Audiences >>**

Get It Done Online!

- Shop Government Auctions
- Apply for Government Jobs
- Register to Vote
- Apply for Student Aid
- Find Federal Forms
- Contact Elected Officials

100 More Online Services >>

Change text size: A A A

- E-mail this page
- Print this page
- Receive updates by e-mail
- USA.gov RSS Feeds **XML**
- Tutorials: Find Government Info
- BOOKMARK** [Social Media Icons]

Government Information by Topic

- Benefits and Grants**
Loans, money, funding, financial aid, food stamps...
- Consumer Guides**
Identity theft, fraud, scams, recalls, credit reports, complaints, debt...
- Defense and International**
Military, international affairs, trade, embassies, visas, immigration...
- Environment, Energy, and Agriculture**
Weather, farms, solar, gas, electricity, recycling, natural resources...
- Jobs and Education**
Employment, career, workplace, labor, school, students, teachers...
- Money and Taxes**
Unclaimed government money, credit, saving, retirement...
- Public Safety and Law**
Crime, prison, law enforcement, disasters, emergencies...
- Reference and General Government**
Libraries, forms, government news, laws, photos, maps, research...
- Science and Technology**

News and Features

- Tax Relief** | **Tax Relief Proposal**
Get facts about the economic growth package and potential tax rebates.
- 2008 Primary Dates**
Find dates for your state's primary or caucus. Go vote!
- Foreclosure Resources**
Do you need help making your mortgage payment?

Neutral, Inclusive, Comprehensive

Bookmark & Share

 AddThis .com

Select a Service:

- | | |
|---|--|
|  Favorites |  Google Bookmarks |
|  Del.icio.us |  Digg |
|  MySpace |  Facebook |
|  Furl |  Yahoo MyWeb |
|  StumbleUpon |  Reddit |
|  Newsvine |  Live Bookmarks |
|  Technorati |  Twitter |
|  Yahoo Bookmarks |  myAOL |
|  Ask |  Fark |
|  Slashdot |  Propeller |
|  Simpy |  Blogmarks |
|  Diigo |  Faves (Blue Dot) |
|  Spurl |  LinkaGoGo |
|  Mister Wong |  Feed Me Links |
|  Backflip |  Magnolia |
|  Segnalo |  Netvouz |
|  Tailrank |  BlinkList |

Please remember my selection of the above service
(note: you can reset this setting later by going to "AddThis.com >> My Account".)

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del.icio.us / search
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popular | recent
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Search results for **epa.gov**

Everyone's bookmarks → related tags: [environment](#) [air](#) [computer](#) [epa](#) [green](#) [health](#) [pollution](#) [recycle](#) [recycling](#) [search](#)

showing 11 - 18 of 18
 < previous | first | next >

[EnviroMapper for EnviroFacts](#) save this to environment visualization ... saved by 3 people

[Resources Available to Librarians at epa.gov | US EPA](#) save this ... saved by 1 person

[Search Central | US EPA](#) save this to eoa search ... saved by 6 people

[EPA Air Pollution](#) save this ... saved by 2 people

[Where Can I Donate or Recycle My Old Computer and Other Electronic Products? | eCycling | US EPA](#) save this to recycling environment recycle green computer ... saved by 54 people

[AIRNow - Home](#) save this to environment pollution weather air health ... saved by 55 people

[Vegetated Roof Cover - EPA.gov \[PDF\]](#) save this ... saved by 2 people

[Coastal Zones and Sea Level Rise | Climate Change - Health and Environmental Effects | U.S. EPA](#) save this ... saved by 2 people

< previous | first | next >

Using Firefox?
 Integrate del.icio.us searching and posting directly into your browser toolbar with our [Firefox extension](#). Or, if you prefer, you can just install the [search plugin](#).

> showing 10, 25, 50, 100 items per page

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 Overnight Now**
 Get Quick Loans Up To \$1500
 Overnight. Fast & Easy Approval.
 Apply Now.
www.cashadvanceexpert.com

.gov site	bookmarks	pages > 1 save
USA.gov	296	150
IRS	161	16
NASA	75	41
NOAA	31	12
NPS	28	9
CDC	24	15
EPA	18	7
USGS	16	9
USDA	16	9

Boss to Web Manager

What the heck are mash ups?

A really important question...because government
has the data

USGS Spatial Data Mash Up with Maps and APIs

The screenshot shows the USGS Earthquake Center website interface. At the top left is the USGS logo with the tagline "science for a changing world". To the right, there are links for "USGS Home", "Contact USGS", and "Search USGS". Below this is a dark blue header for the "Earthquake Hazards Program". A navigation bar contains links for "Home", "Earthquake Center", "Regional Information", "About Earthquakes", "Research & Monitoring", and "Other Resources". A breadcrumb trail reads "You are here: Home » Earthquake Center » Magnitude 6.6 - AUCKLAND ISLANDS, NEW ZEALAND REGION".

The main content area features a large heading: "Magnitude 6.6 - AUCKLAND ISLANDS, NEW ZEALAND REGION" and a timestamp: "2007 September 30 09:47:49 UTC". A link for "Versión en Español" is provided. Below this is a set of tabs: "Details", "Summary", "Maps" (which is highlighted in green), "Scientific & Technical", and "Where can I find...?".

The "Earthquake Maps" section contains five map thumbnails with labels: "Earthquake Location" (a legend box with a red 'x' icon), "Location Maps" (a bathymetric map with a red star indicating the epicenter), "Did You Feel It? Tell Us" (a map with a color-coded intensity scale), "ShakeMap" (a map showing ground motion intensity), and "Historical Seismicity" (a map showing seismic activity over time).

On the left side of the page, there is a vertical sidebar menu with the following categories and links:

- Latest Earthquakes
 - USA
 - World
 - EQ Notification Service
 - Feeds & Data
 - Animations
- Recent Earthquakes: Last 8-30 Days
- Historic Earthquakes
 - "Top 10" Lists & Maps
 - Significant EQs
 - Earthquake Search
 - EQ Summary Posters
 - Scientific Data
 - About EQ Maps
 - Did You Feel It?
 - Fast Moment Tensors
 - Media Info

<http://earthquake.usgs.gov/eqcenter/eqinthenews/2007/us2007hxax/#maps>

NASA-related Data Mashups on Astrolicio.us

Astrolicio.us- A continuous mashup for astronomy and space researchers and hobbyists. Get the latest photos from the Hubble Space Telescope, the latest astronomy reports from news sources, and the most popular stories from the space category of Digg. We also list the top astronomy videos from Google and YouTube and we list sites tagged with astronomy from del.icio.us. [Save This Page to del.icio.us](#)

Our innovation brings *magic* to the screens of your life.

To learn more, click here.

Star Wars TM & © 2008 LFL.

AMD
Smarter Choice

Astronomy Video



Digg on Space

- [Satellite Shoot Down: How It Will Work](#)
A new computer model shows a missile fired at an errant U.S. spy satellite will intercept its target with much of the rubble falling out and burning up upon re-entering the Earth's atmosphere.
- [A Second Earth in Our Solar System](#)
It could be that there are objects of Earth-mass in the Oort cloud (a band of debris surrounding our planetary system) but they would be frozen at these distances. They would look like a frozen Earth. So all we need to do is haul one of those babies into our orbit, defrost it, and start populating. Earth 2, here I come!
- [Columbus Laboratory Installed on Space Station](#)
Installation of the Columbus Laboratory on the International Space Station by the Shuttle Atlantis
- [Future Tense](#)
A section of the International Space Station is featured in this image photographed by the STS-122 crew aboard space shuttle Atlantis while docked with the station. The blackness of space and Earth's airglow provide the backdrop for the scene.
- [Milestones In Space Photography \[Nat Geo\]](#)
Gallery includes: 1st view of earth from moon (1966); 1st full view of earth ("blue marble" shot, 1972); 1st view of Martian surface; 1st photo of sun (1845); 1st color photo of surface of Venus...
- ['Hundreds of worlds' in Milky Way](#)
Rocky planets, possibly with conditions suitable for life, may be more common than previously thought in our Solar System, a study has found.
- [Titan's Surface Organics Suggest Oil Reserves on Earth, NASA](#)



Astronomy News

The feed providing these headlines is not available.

EPA -- Google Maps Mashup

U.S. ENVIRONMENTAL PROTECTION AGENCY

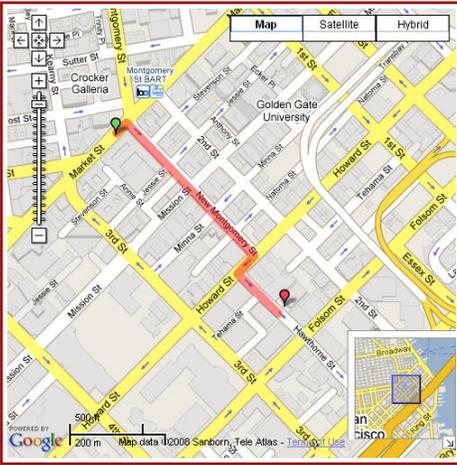
Region 9: The Pacific Southwest
Serving Arizona, California, Hawaii, Nevada, the Pacific Islands, and Tribal Nations

Contact Us Search: All EPA Region 9

You are here: [EPA Home](#) » [Region 9](#) » [Region 9 Visitor Information](#) » [BART/MUNI to EPA](#)

EPA Region 9 Office via BART/MUNI, Montgomery Station

[\(don't see a map on this page, Or I can't see the red line marking the route\)](#)



Map Satellite Hybrid

Start at BART/MUNI End at EPA

1. Exit the BART/MUNI Station at the Market St/Montgomery stairs
2. Head south on New Montgomery St
3. Turn right at Howard St
4. Turn left at Hawthorne St
5. End at 75 Hawthorne St

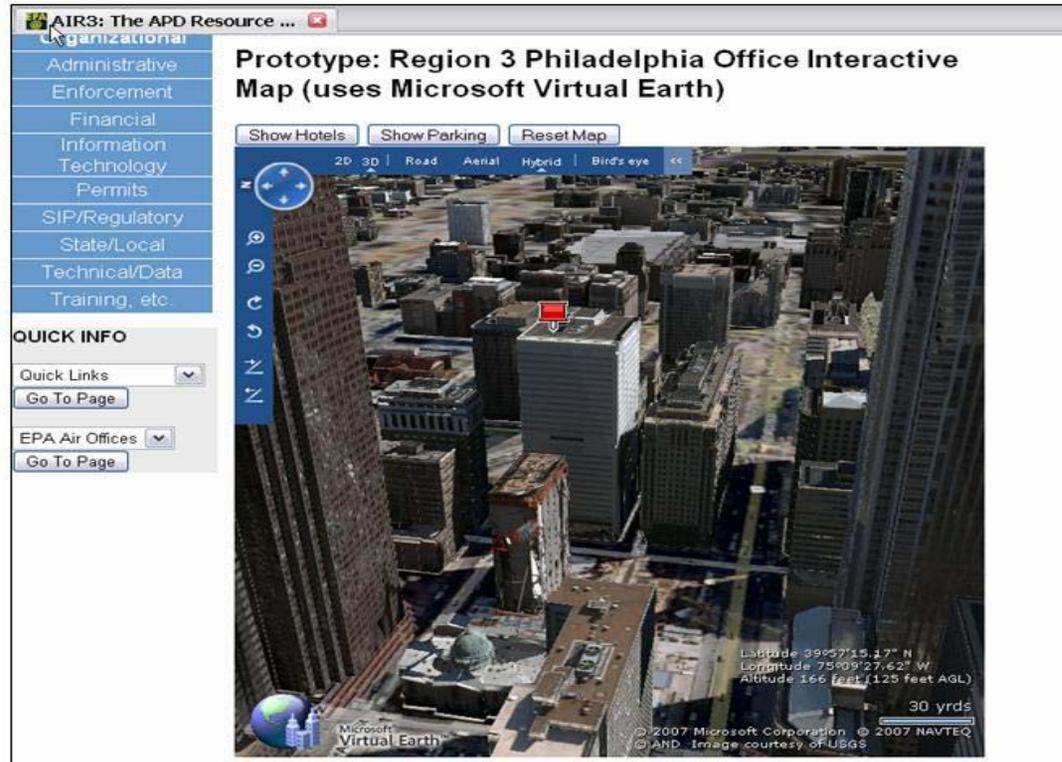
[Region 9 Topics and Programs](#) | [A-Z Index](#)

[EPA Home](#) | [Privacy and Security Notice](#) | [Contact Us](#)

Last updated on Thursday, September 27th, 2007.
<http://epa.gov/region09/maps/BartMuniToEPA.html>
[Print As-Is](#)

USA.gov
Government Made Easy

EPA -- Microsoft Virtual Earth Mashup



USA Search Mashup Search "national park service"

Categorization
by Vivisimo

Images
from NPS

The screenshot shows the USA.gov search results page for the query "national park service". The page features a search bar at the top with the query entered and a search button. Below the search bar, there are navigation links for "Government Web", "Images", "News", and "More". The search results are categorized into "National Park Service", "FAQs", and "Federal Forms". The "National Park Service" category is highlighted, showing a list of links to various NPS resources, including "NPS Official Site", "Find a National Park", "Jobs, Internships, Volunteering", "History & Culture Grants", "National Register Travel", "Make a Reservation", "Annual Park Pass", "For Kids & Teachers", "Historic Photographs", and "Park Soundscapes". Below the list, there are several search results with titles and brief descriptions, such as "National Park Service - Experience Your America", "The National Park Service", "History & Culture National Park Service Cultural Resources", "National Park Service History Home Page", "National Park Service Employment Information", "National Park Service Library Information Center", "NatureNet The National Park Service's Natural Resource Place on the...", "National Park Service - NPS Planning", "National Park Service - NPS Planning", and "National Park Service (U.S. National Park Service)". The page also includes a "Spotlight" section with image results for "national park service" and a "Search Results from MSN" section. At the bottom, there are links for "Home", "About Us", "Contact Us", "Contact Government", "FAQs", "Website Policies", "Privacy", "Suggest-A-Link", and "Link to Us".

FAQ database

Forms.gov

Spotlight

Search
Results
from
MSN

Widgets, Gadgets, Pipes and Government

Huge Opportunity

Widgets -- FBI

Home | Site Map | FAQs

FEDERAL BUREAU OF INVESTIGATION
Celebrating a Century 1908-2008

SEARCH

Contact Us

- Your Local FBI Office
- Overseas Offices
- Submit a Crime Tip
- Report Internet Crime
- More Contacts

Learn About Us

- Quick Facts
- What We Investigate
- Natl. Security Branch
- Information Technology
- Fingerprints & Training
- Laboratory Services
- Reports & Publications
- History
- More About Us

Get Our News

- Press Room
- E-mail Updates
- News Feeds

Be Crime Smart

- Wanted by the FBI
- More Protections

Use Our Resources

- For Law Enforcement

Add FBI Links to Your Site

Add links to FBI content by incorporating the modules below into your own website. The four modules contain links to pages within the fbi.gov site that are updated frequently or on an ongoing basis.

To add a module to your own site, simply copy the code beneath the desired module and paste it into your blog or website's code editing field. The code, which employs i-frame tags, will deliver the module(s) to your site.

Wanted By the FBI

- Most Wanted Terrorists
- Seeking Terrorism Info
- Top Ten Fugitives
- Featured Fugitives

```
<iframe src="http://www.fbi.gov/widgets/widget_wanted.htm" width="182px" height="196px" align="left" frameborder="0" marginwidth="0" marginheight="0"></iframe>
```

FBI News

<http://www.fbi.gov/widgets.htm>

Widgets – Veterans Affairs



The screenshot shows the VA WebPilot website interface. At the top is the Department of Veterans Affairs logo and the text "UNITED STATES DEPARTMENT OF VETERANS AFFAIRS". Below this is a navigation bar with links: "VA Home", "About VA", "Organizations", "Apply Online", "Find a Facility", and "Contact VA". A search box is also present. The main content area is titled "WEBPILOT" and "Widgets". The "Widgets" section contains a paragraph explaining that widgets are pre-built web applications and lists some of the available widgets. A small icon of a gear with a plus sign is next to the text. Below the paragraph is a section titled "Calendar" with a list of features. At the bottom of the screenshot, there is a link to "Data Entry Form".

WEBPILOT

Widgets

Widgets are pre-built web applications which allow you to add various functional components to your web site. WebPilot allows you to determine which widgets, if any, you would like to include in your web site. Listed below are short descriptions of some of the widgets currently available to WebPilot users with many more to follow.

Calendar

WebPilot users can add a customizable calendar to their web site. Some of the more popular features of the calendar widget are:

- The ability to track events in a web based calendar
- Categorizing and color coding of events
- Customizable colors, fonts, and size
- Built in security
- Dynamic online registration for events
- Holidays

If you would like to see more of this widget, click on the [Calendar](#) link.

Data Entry Form

<http://www.webpilot.va.gov/webpilot/page.cfm?pg=7>

Desktop Widgets – NASA, Census

PLANET COUNTER

Keep track of the latest planet discoveries on your desktop

Available for Mac OS X Dashboard and Yahoo! Widgets



CURRENT PLANET COUNT: 208		
Stars with planets:	Multi-planet solar systems:	Earthlike planets:
172	20	0

LATEST PLANET

Iota Draconis

- 650 light years from Earth
- 1,057 times the size of Jupiter
- 3.85299 days to orbit

JPL PlanetQuest >

Yahoo! | My Yahoo! | Mail Sign in | New user? Sign up

YAHOO! WIDGETS Search for a Widget...

Find Widgets | Create Widgets | Home | Help | What's a Widget?

US Population Clock

by Scott Norman



US Population Clock
Estimate on Oct 23, 2006 at 22:03 GMT
300,049,336
U.S. Census Bureau, International Programs Cr.
www.census.gov/main/www/rss/popclock.html

This Widget gets the US Population Count from <http://www.census.gov/main/www/rss/popclocks.xml>

Share | Report this Widget

Avg. Rating: ★★★★★ (2)
Your Rating: Sign in to rate
It's: Fun

Sign in to review

Version: 1.0
Updated: 2006-10-31
Downloads: 5,630

More tagged clocks

Sun Clock
by Malcom Batford

Ratings & Reviews | Widget History

Sorted by Newest | Sort by Most helpful

Current Version: 1.0
Please sign in if you'd like to review.

Widgets and Government

What Can You Do?

- Embed others web widgets into your website
- Create widgets to expand reach & functionality
- Encourage developers to create widgets with your data
- Support your widgets

Virtual Worlds and Government

We have some pioneers

Experience NOAA's Virtual Island



<http://www.youtube.com/watch?v=is8YX32GAyQ>

CDC in Second Life Hygeia Philo



NASA in Second Life

You Tube
Broadcast Yourself™

Sign Up | Account | History | Help | Log In | Site:

Home | Videos | Channels | Community

Search [] Videos [v] Search [] Upload []

NASA CoLab's Second Life Mission

From: parsect7
Joined: 10 months ago
Videos: 15
[Subscribe](#)

About This Video
NASA CoLab is a Collaborative Space Exploration...
[\(more\)](#)
Added: October 15, 2007

Embed [customize](#)
<object width="425" height="355"><param name="movie" value="http://

More From: parsect7

Related Videos Display:

- Greatest Tribute of Space Science**
04:36 From: [RaihansOracle](#)
Views: 1,533
- ifo nasa**
02:51 From: [espanholtik](#)
Views: 1,481,052
- Phoenix Launch**
10:00 From: [BrunoTheQuestionable](#)

Share Favorite Add to Playlists Flag

<http://www.youtube.com/watch?v=kr3vXuxEPB8>

Help Across Government

Federal Consortium for Virtual Worlds

Home Registration Agenda Directions Live Event Broadcast 2008 Call for Proposals

Our next event:
April 24-25, 2008
National Defense University
Washington, DC

**Federal Virtual Worlds Expo:
Implementing the Future**
The Federal Consortium for Second Life is a newly formed group of federal government employees and contractors interested in exploring the use of virtual worlds in government, sharing best practices and policies, creating shared repositories, and networking.

2008 Call for Proposals >>
Submit your proposals here >>

View Event Presentations and Slides >>
View Event Photos >>

BrainKeeper.
BrainKeeper, an IRMC corporate partner, has donated use of their technology to the consortium. **Sign up today** to request a membership to the consortium **mkj***

Log in / create account

article discussion view source history

Real Life Government

(Redirected from [Real Life Government in Second Life](#))

The intention of this article is to share information on what international government agencies are publicly doing in Second Life, interesting links, and guidance from others on government-related policies, such as firewall security and 508 compliance information. Please add your own content and share your questions and experiences on the [talk page](#). If you create a new article relevant to Real Life Government in Second Life, please sure to add it to the [Real Life Government category](#).

This is set up for community participation to provide current and accurate information - your involvement helps maintain current and accurate information. If you find better resources elsewhere, please point to them; life's too short to duplicate information.

Contents [\[hide\]](#)

- 1 Mailing Lists
- 2 Second Life Group
- 3 What Other Agencies Are Doing?
- 4 Working Group Wikis
- 5 See Also
- 5.1 Overview
- 5.2 Top 5 Trends
- 5.3 Development B/L/L
- 5.4 Business Examples
- 5.5 Solution Providers
- 5.6 Issue Tracker (Bugs & Feature Requests)
- 5.7 Questions about the firewall?

Mailing Lists

Linden Lab maintains a [Real Life Government in Second Life mailing list](#) to keep interested individuals alerted to government agency related opportunities and events on the Second Life Grid. This list is also an opportunity for organizations to communicate with each other as well as find new colleagues. If you want to quickly get up to speed and learn from the shared experiences of others on the Second Life Grid, or if you have questions about how to best use the Second Life Grid

- Share space with others
- Federal Consortium for Virtual Worlds, National Defense University and 20+ agencies
 - <http://www.ndu.edu/irmc/fedconsortium.html>
- Real Life Government in Second Life: NOAA Sponsored Google Group
 - <http://groups.google.com/group/real-life-government-in-second-life>

Putting it All Together

The screenshot shows the NASA website homepage with a navigation bar at the top containing 'HOME', 'NEWS', 'MISSIONS', 'MULTIMEDIA', and 'ABOUT NASA'. The main content area includes a featured article 'Atlantis in Orbit, Docks to Station Saturday' with an image of the shuttle. Below this are sections for 'Image of the Day Gallery', 'Interactive Features' (including STS-122 mission timeline and 50th Anniversary of Explorer 1), 'NASA Calendar' for February 2008, 'Share Your Opinion' (NASA Kids' Club), 'NASA Leadership', and 'NAOMS' (National Aeronautics Operational Monitoring Service).

MULTIMEDIA

- Multimedia
- Images
- Video
- NASA TV
- Interactive Features
- RSS Feeds
- Podcasts
- Blogs
- Worldbook@NASA

Bookmark this

Select a bookmarking site.

- MyNASA
- Digg It
- del.icio.us
- StumbleUpon
- Technorati
- Yahoo

Or copy the link below:

<http://www.nasa.gov/home/index>

- SHUTTLE & STATION
- MOON AND MARS
- SOLAR SYSTEM
- UNIVERSE
- AERONAUTICS
- EARTH
- TECHNOLOGY
- NASA IN YOUR LIFE
- NASA PEOPLE
- NASA HISTORY

Popular Content

- space shuttle
- mars
- international space station
- nasa
- nell armstrong
- nasa pictures
- nasa tv
- moon
- planets
- iss

NASA Calendar

February 2008

					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

Share Your Opinion

If you could send a song into space, which artist would you choose?

- Outkast
- Rolling Stones
- Beethoven
- Dwight Yoakam
- Stone of the Above

The screenshot shows the 'Add Panels' section with a list of categories and their respective 'Add' buttons: Aeronautics, Earth News, Moon and Mars, NASA History, NASA in Your Life, NASA People, Shuttle & Station News, and Technology News. The 'Getting Started' section provides instructions on how to use the MyNASA page and includes a 'Register Now' link. Below this are 'Top MyNASA Playlists' with featured items like 'Discovery Returns to Florida' and 'California Fires From Orbit'.

Government Policy Can't Keep Pace with the Changes

Lack of guidance on social media

Privacy.
No
Permanent
Cookies.
COPPA.

FOIA

Accessibility.
Section 508.

No advertising.
Corporate branding.
Promotion of outside
organizations.
Procurement

FACA

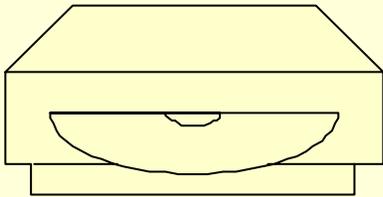
Copyright.
Official source.

Records
management

Augmenting
appropriation.
Soliciting donations.
Anti-Deficiency.

Many Questions re: Web 2.0 in Government

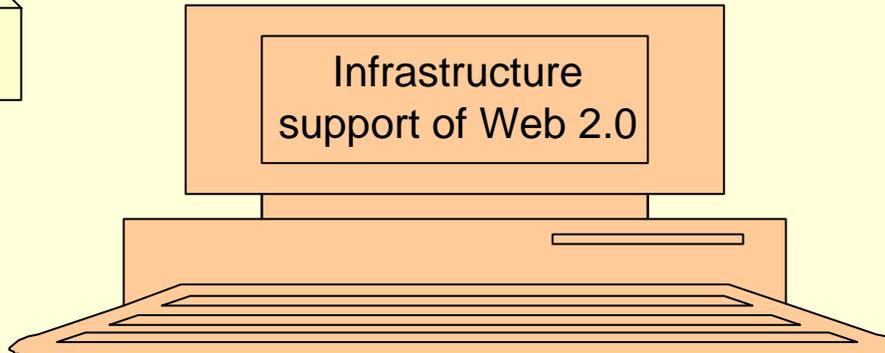
Information architecture.
Content management systems.



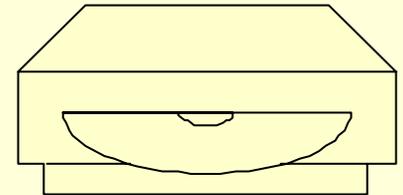
Govt info on
Non-Govt
Servers

IT Security.
Unproven technology.

Infrastructure
support of Web 2.0



Resources.
Culture.
Knowledge.



Restricted
access on govt
servers

So What to Do?

- Use these technologies yourself
- Start where you can
- Use examples to show it can be done
- Develop interim policies. Borrow others. Keep flexible
- Proceed
- Think outside your organizational box

Think Outside the Organizational Box

Work Across Government for All

- Share Best Practices and Policies
- Share Tools, Data, Code
- Form and Join Communities
- Partner, partner, partner

Result

The public is better served

Be Ready



Be Ready

PERSONAL DEMOCRACY FORUM
tech **President**

Search

login | register

Blog | Charts | Resources | About | PdF

MySpace Friends | YouTube Stats | Facebook Supporters | Technorati Tracks | Eventful Demands | Hitwise Traffic | Meetup Members

Nader Again: A Snare and a Delusion

Micah L. Sifry 02/26/2008 - 10:16am

Ralph Nader is running for president, again. But he has a problem: he doesn't understand the web as well as the web understands him. Message to Ralph: It's not the 1970s any more. It's not even the 1990s any more.

1 comment | Read more ...

Primary Season Signals Adoption of Online Ads by Political Campaigns

Kate Kaye 02/25/2008 - 3:09pm

Media coverage of 2008 presidential campaigning on the Web has been dominated by talk of social networking, blogs, viral video, and other tough-to-track social media phenomena. No campaign staffer worth his salt would deny the potential impact of an Obama supporter posting a link on her MySpace page to the candidate's site. However, the fact is many of the campaigns have used a far more measurable online campaign method: paid display advertising.

PdF 2008: Rebooting The System

PERSONAL DEMOCRACY FORUM
2008
Rebooting the System
Register Now!

The First TechPresident

Who will be America's First

PdF Premium Ad

Navigation

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- feedback
- freelinks
- mailing lists
- recent posts
- sources
- Who Will Be America's First TechPresident? A Challenge to the Candidates

<http://www.techpresident.com/>

Further Questions or Comments

Bev Godwin

bev.godwin@gsa.gov

202 501 1794

Director, USA.gov and Web Best Practices
Office of Citizen Services
U.S. General Services Administration