



*Global War on Terrorism:  
Understanding the Long-Term Strategy  
- Why Education is key -*

*BG Robert L. Caslen Jr.  
J5, Deputy Director for War on Terrorism*

*3 Feb 05*

## *Why we need to educate our leaders*

- GWOT requires educational commitment akin to our Cold War efforts.
- Due to the importance of ideology in GWOT, the military's role in countering extremist ideology, and emphasis on information operations
- We need to study culture from the warfighters' perspective.

Those engaged in the GWOT should be aware of the culture, customs, language and philosophy of the enemy to more effectively counter ideology of the terrorists. -- *Gen Richard Myers, Chairman, Joint Chiefs of Staff*

# *GWOT Strategy--Defining the Enemy*

- We are under attack from a *global web of enemy networks* comprising:
  1. Terrorist extremist organizations
    - *Primary enemy*: **Extremist Sunni and Shia movements that exploit Islam for political ends.**
    - *Most dangerous*: – **Al Qaida and associated extremists.**
    - One of the extremists' key instruments is terrorism – assassinations and murder of ordinary people.
  2. State and non-state supporters of terrorist extremist organizations
    - Some supporters are ideologically motivated, some are not.
    - Some supporters – corrupt government officials, criminals and others – forge alliances of convenience with terrorist extremists.
- Terrorist extremist organizations tend to be organized as networks; this makes them more dangerous than if they were organized in a centralized fashion.

# National Strategic Framework for the GWOT

## Ends

***Overall Goal: Preserve and promote the way of life of free and open societies based on the rule of law, defeat terrorist extremism as a threat to that way of life, and create a global environment inhospitable to terrorist extremists.***

*Ideological support  
Comms & Movement*

*Funds  
Safe havens*

**Enemy**

*Leadership  
Foot soldiers*

*Weapons  
Access to Targets*

**Protect the  
Homeland**

**Disrupt and Attack  
Terrorist Networks**

**Counter Ideological  
Support for Terrorism**

***Help create and lead a broad international effort to deny terrorist networks the resources they need to operate and survive.***

## Ways

## Means

**National, partner and international instruments of power**

# Military Strategic Framework for the GWOT

**Ends**

**Strategic Goal:** Preserve and promote the way of life of free and open societies based on the rule of law, defeat terrorist extremism as a threat to our way of life, and create a global environment inhospitable to terrorist extremists.

**END-STATE**

*Termination Objectives from the Contingency Planning Guidance (Classified)*

<i>Ideological support</i>	<i>Funds</i>	<b>Enemy</b>	<i>Leadership</i>	<i>Weapons</i>
<i>Comms &amp; Movement</i>	<i>Safe havens</i>		<i>Foot soldiers</i>	<i>Access to Targets</i>

Protect the Homeland

Disrupt and Attack Terrorist Networks

Counter Ideological Support for Terrorism

**Ways**

**Military Strategic Objectives**

- Deny terrorists the resources they need to operate and survive.**
- Enable partner nations to counter terrorism.**
- Deny WMD/E proliferation, recover and eliminate uncontrolled materials, and maintain capacity for consequence mgmt.**
- Defeat terrorists and their organizations.**
- Persuade, coerce, and when necessary, compel states and non-states to cease support for terrorists.**
- Establish conditions that counter ideological support for terrorism.**

**Means**

**Combatant Commands, Services, and Combat Support Agencies**

# *Military Contributions to Counter ideological*

- Draft National Military Strategic Plan for WOT (NMSP-WOT)
  - DOD does not have the lead for countering ideology in the USG, but DOD plays a significant role.
  - Military Strategic Objective: Establish conditions that counter ideological support to terrorism.
  - DOD's role falls into five categories:
    - Security
    - Information Operations
    - Humanitarian Support
    - Military to Military Contacts
    - Conduct of Operations

Critical to DOD's contribution to Counter ideological support for terrorism is educating our leaders.

### This Academic Year:

- Joint Staff briefs at schools
  - Nation Military Strategic Plan for War on Terrorism (NMSP-WOT)
  - Nature of Threat/Enemy
- Provide materials for school
  - Pamphlets & Task Lists
- Hold GWOT conference for JPME colleges/schools to educate instructors

### Next Academic Year:

- Incorporate into Curriculum:
  - GWOT Strategy
  - Counter Ideological Support for Terrorism (CIST)
  - Nature of Threat/Enemy
  - Capacity Building for GWOT

***ENDSTATE: Education akin to Cold War***