

Tailored Responses

Informational

- Place sanctions on C4I tech transfers
- Protect friendly C4I assets
- Maintain open dialogue with press
- Heighten public awareness

Diplomatic

- Show international resolve
- Reduce diplomatic ties
- Win support of allies and friends
- Evacuate American citizens (NEO)

Flexible Deterrent Options Small Discriminate Response Options

Military

- Increase reconnaissance collection
- Activate procedures to begin reserve callup
- Initiate show of force actions
- Exercise pre-positioned equipment
- Deploy CVBG or SAG to the region

Economic

- Discontinue assistance programs
- Freeze international assets
- Enact trade sanctions
- Restrict corporate transactions
- Seize real property in the US

Examples of Requested Informational Flexible Deterrent Option

- Heighten public awareness of the problem and potential for conflict
- Gain popular support
- Promote U.S. policy objectives through public policy statements
- Take measures to increase public support
- Maintain an open dialogue with the press
- Take steps to gain and maintain the confidence of the public
- Gain Congressional support
- Heighten Informational Efforts
 - quickly
 - honestly
 - within the security restraints imposed by the crisis
- Keep selected issues as lead stories
- Protect friendly C4I assets
- Impose sanctions on C4I technology transfers
- Interrupt satellite loan link transmissions

Examples of Military Flexible Deterrent Options

- Employ ready in-place units
- Upgrade alert status
- Increase strategic reconnaissance
- Increase collection efforts
- Initiate or increase show-of-force actions
- Employ electronic measures
- Conduct aircraft flyovers
- Increase exercise activities, schedules, and scope
- Increase military exchanges and staff visits to the area
- Pre-stage or deploy contingency ready brigades
- Pre-stage airlift
- Pre-stage airlift support assets
- Institute provisions of existing host-nation agreements
- Emplace logistics infrastructure where possible
- Impose restrictions on military personnel retirements, separations, and leaves; establish curfews
- Open pre-positioned storage facilities
- Deploy SAG/MAG to the region
- Deploy CVBG to the region
- Move MEB to the region
- Raise units' deployment status
- Begin moving forces to air and sea ports of embarkation
- Increase mobile training teams
- Deploy tactical fighter squadrons
- Move forward-deployed ARG/MEU(SOC) to the region
- Activate procedures to begin reserve callup
- Increase naval port calls or air squadron visits to the area
- Deploy AWACS to the region
- Move MPS/AWR to the region
- Use naval or air capability to enforce sanctions
- Open and secure sea and air lines of communication
- Pre-stage sealift and airlift reception assets to air and seaports of embarkation
- Increase informational efforts
 - PSYOP
 - Measures directed at the military forces of the opponent
 - Mission awareness

Examples of Requested Diplomatic Flexible Deterrent Options

- Reduce international diplomatic ties
- Promote democratic elections
- Reduce national embassy personnel
- Initiate noncombatant evacuation procedures
- Alter existing meetings, programs or schedules
- Take actions to win support of allies and friends
- Identify the national leader who may be able to solve the problem
- Use the UN or other international institutions
- Work within an existing coalition or alliance (seek to avoid unilateral actions whenever possible)
- Increase cultural group pressure
- Restrict activities of diplomats
- Show international resolve
- Clearly identify the steps to a peaceful resolution
- Prepare to withdraw U.S. embassy personnel
- Pursue measures to increase regional support
- Coordinate efforts to strengthen international support
- Initiate actions to start the development of a coalition of nations
 - Heighten informational efforts directed at:
 - the international community
 - the people within the nation
 - the allies of the opponent
 - the coalition formed to overcome the crisis

Figure 4-17

Examples of Requested Economic Flexible Deterrent Options

- Freeze monetary assets in the U.S.
- Seize real property in the U.S.
- Enact trade sanctions
- Freeze international assets where possible
- Sponsor trade sanctions/embargo actions in UN and/or other international organizations
- Reduce security assistance program
- Embargo goods and services
- Cancel U.S.-funded programs
- Encourage corporations to restrict transactions
- Heighten international efforts directed at:
 - financial institutions, questioning the soundness of continuing actions with the opponent's businesses
 - reducing or eliminating corporate transactions

Figure 4-18