

Behavioral Influences Analysis (BIA)

Focusing on the "Human Terrain"

Researching...

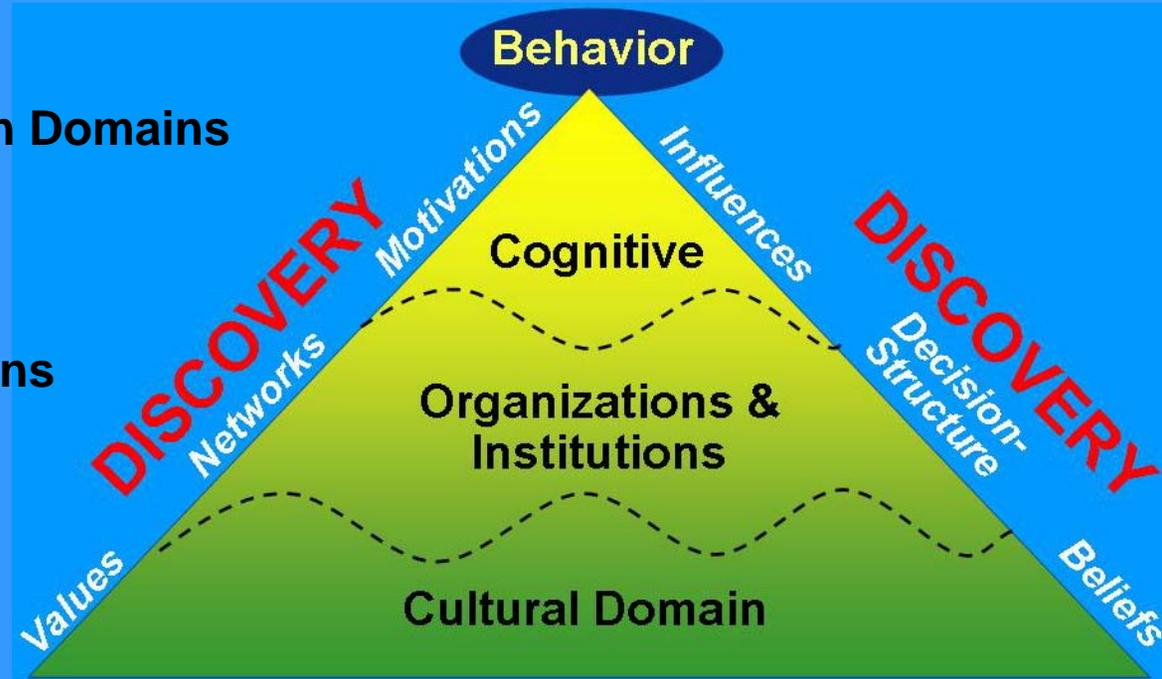
Cultural, Organizational
and Cognitive Information Domains

Discovering...

Influence Networks,
Motivations and Intentions

Answering...

Who? Why? How Likely?...
to *exploit vulnerabilities*



Producing...

Analysis and Assessments with
Non-Kinetic and Kinetic Recommendations

Supporting...

the **Warfighter** and **policy maker** in understanding the
Perceptual and *Behavioral* Context of the Battlespace

